SMARTY

Unlimited Data Plan for £15

Everything you need to know about redeeming the £15 Unlimited Data plan for up to 12 months

V1.1

SMARTY

Simple, honest mobile

SMARTY £15 Unlimited Data Plan offer for 12 months (20 November – 1 December 2020) Terms and conditions

1. Promoter: Hutchison 3G UK Limited of Great Brighams Mead, Vastern Road, Reading, Berkshire, RG1 8DJ trading as SMARTY ('we' or 'SMARTY').

2. Offer: SMARTY Unlimited Data for £15 OFFER (the "Promotion") applies to the current SMARTY 1-month Unlimited Plans (the "Eligible Plan") purchased within the Promotion Period. Under this Promotion, the standard price (£20 a month) will be reduced to £15 a month (the "Promotional Price") for your first 12 continuous months on the Eligible Plan.

3. Dates: The Offer will run from 20 November 2020 up to and including 1 December 2020 (Offer Period), but may be withdrawn, amended or extended, at any time and without notice (see Section 11 below regarding Variations to these terms).

> ***Update with effect from 20 November 2021***: Eligible customers who signed up within the Promotion Period and continue to participate up to and including the 1st of December 2021 are eligible to continue on the promotion for a further 12 months until December 2022.
> Smarty will contact the affected customers in October 2021.

3. To be eligible for this Promotion, you must:

a) be resident in the UK and over 16 years old;
b) be a new SMARTY customer who accesses the SMARTY website during the Promotion Period, finds the applicable offer and clicks the link to purchase;
c) purchase the Eligible Plan online on SMARTY's website during the Promotion Period;
d) activate your SIM online on SMARTY's website, in accordance with our 'Additional SMARTY Terms', by 11:59pm BST on 15 December 2020; and
e) comply with the Terms and Conditions for using SMARTY, including holding (and not cancelling) your Promotion Plan for 14 days from the date of purchase, (an "Eligible Customer") and follow the promotion steps set out below.

4. The Promotional Price is available for a maximum of 12 consecutive months on the Eligible Plan. To receive the Promotional Price for the maximum 12 months, following purchase and SIM activation Eligible Customers must:

(a) either set up their account to auto-renew each month or manually renew their Eligible Plan each month within 12 hours of their pre-paid billing cycle end date; and
(b) remain on the Eligible Plan for 12 consecutive months from the date of SIM activation.

5. This Promotion will only be available to Eligible Customers for so long as SMARTY offers the Eligible Plan in its current form. SMARTY reserves the right to withdraw the Eligible Plan at any time in future at its discretion.

6. If you change to another plan or have a break in your subscription of the Eligible Plan at any time from your first purchase of the Eligible Plan, you will no longer be eligible for this Promotion. You will only receive the Promotional Price for the months before this change or break and not for the next month or any subsequent month. A break in subscription includes where you do not auto-renew or you fail to manually renew your account every month within 12 hours of your current Eligible Plan's end date.

7. The discounted month covers only cover the Monthly Charge for the Unlimited plan and not any other charges (including without limitation Out of Bundle Service Charges, Additional Service Charges, account administration fees, fees for Connection and re-Connection and any costs incurred in collecting outstanding payments).

8. The Offer is not available in conjunction with any other promotional offers or discounts. The link may be used once only and is linked to the email address associated with your SMARTY dashboard.

9. We cannot accept responsibility for entries lost, corrupted or delayed in transmission. Under no circumstances will we (or our parent, subsidiaries and affiliated companies) be liable (unless such liability cannot be lawfully excluded) for any losses, damages, costs or expenses arising from or in any way connected with any errors, defects, interruptions, malfunctions or delays in the Offer and we exclude liability, to the fullest extent permitted by law, for any loss or damage caused to you arising out of this Offer.

10. Governing law: These terms and conditions shall be governed by and construed in accordance with English law.

11. Variation to these terms: If we withdraw, amend, extend or otherwise vary these terms, we will update them on our Website.