

## **Exclusive Unlimited Plan for £16 Offer.**

### **Brief summary of the promotion:**

Exclusive Unlimited Plan for £16 offer (standard price £20) applies to the current SMARTY 1-month Unlimited Plan (the “Eligible Plan” purchased within the promotion period. Under this promotion the standard price (£20 a month) will be reduced to £16 a month (the “Promotional price” for up to your first 12 continuous months on the Eligible Plan.

### **Promoter:**

The Promoter is Hutchison 3G UK Limited, Great Brighams Mead, Vastern Road, Reading, Berkshire, RG1 8DJ trading as SMARTY (“Smarty”).

### **Dates:**

The Promotion will commence at 12:01 BST on 23 November 2021 (“Promotion Period”) but may be withdrawn, amended or extended, at any time and without notice (see Section below regarding Variations to these terms)

### **Offer:**

Consumers accessing the SMARTY website can purchase the current SMARTY1-month Unlimited Plan (“Eligible Plan”) for £16 (“Promotional Price”) and benefit from the Promotional Price for up to their first 12 continuous months on the Eligible Plan (the “Promotion”).

### **Eligibility:**

To be eligible for this Promotion, you must:

- (a) be resident in the UK and over 16 years old;
- (b) be a new SMARTY customer who accesses SMARTYS website during the Promotion Period, finds the applicable offer and clicks the link to purchase;
- (c) purchase the Eligible Plan online on SMARTY’s website during the Promotion Period;
- (d) activate your SIM online on SMARTY’s website, in accordance with our ‘Additional SMARTY Terms’, within 2 weeks of purchase; and
- (e) comply with the Terms and Conditions for using SMARTY, including holding (and not cancelling) your Promotion Plan for 14 days from the date of purchase, (an “Eligible Customer”) and follow the promotion steps set out below.

### **Promotion steps:**

The Promotional Price is available for a maximum of 12 consecutive months on the Eligible Plan.

To receive the Promotional Price for the maximum 12 months, following purchase and SIM activation Eligible Customers must:

(a) set up their account to auto-renew (or alternatively manually renew their Eligible Plan within 12 hours of their pre-paid billing cycle end date); and

(b) remain on the Eligible Plan for 12 consecutive months from the date of SIM activation.

This Promotion will only be available to Eligible Customers for so long as SMARTY offers the Eligible Plan in its current form. SMARTY reserves the right to withdraw the Eligible Plan at any time in future at its discretion.

Eligible Plan sold at full price between 13 July 2021 to 01 November 2021.

If you change to another plan or have a break in your subscription of the Eligible Plan at any time after your initial purchase of the Eligible Plan, you will no longer be eligible for this Promotion.

You will only receive the Promotional Price for the months before this change or break and not for the next month or any subsequent month. A break in subscription includes where you do not auto-renew or you fail to manually renew your account every month within 12 hours of your current Eligible Plan's end date.

The discounted month covers only the Monthly Charge for the Unlimited data plan and not any other charges (including without limitation Out of Bundle Service charges, additional service charges, account administration fees, fees for connection and re-connection and any costs incurred in collecting outstanding payments).

The offer is not available in conjunction with any other promotional offers or discounts. The link may be used once only and is linked to the email address associated with your SMARTY dashboard.

### **General:**

The Promotion is not transferable, and no cash alternative will be offered.

We cannot accept responsibility for lost entries, corrupted or delayed in transmission. Under no circumstances will we (or our parent, subsidiaries and affiliated companies) be liable (Unless such liability cannot be lawfully excluded) for any losses, damages, costs or expenses arising from or in any way connected with any errors, defects, interruptions, malfunctions or delays in the Offer and we exclude liability, to the fullest extent permitted by law, for any loss or damage caused to you arising out of this offer.

Information that Eligible Customers supply to Smarty when entering the Promotion will be used only in accordance with these terms and conditions, SMARTY'S online Privacy Policy (see SMARTY-Online-Privacy-Policy.pdf) and SMARTY's Privacy Notice contained in section 12 of the Terms and Conditions governing the use of SMARTY's Services – See SMARTY-TermsAnd-Conditions.pdf.

The purchase of an Eligible Plan during the Promotion Period signifies the Eligible Customer's acceptance of the Promotion's terms and conditions.

These terms and conditions shall be governed by and construed in accordance with the laws of England and Wales and subject to the exclusive jurisdiction of the courts of England and Wales.

SMARTY reserve the right to amend these terms and conditions at any time without notice. Any changes to the terms will be published at [Smarty.co.uk](http://Smarty.co.uk).