

SMARTY £17 Unlimited Data Plan Black Friday offer (02 November – 6 December 2021) Terms and Conditions

1. The Promoter is Hutchison 3G UK Limited, Great Brighams Mead, Vastern Road, Reading, Berkshire, RG18DJ trading as SMARTY (“**Smarty**”).
2. **Offer:** SMARTY Unlimited Plan £17 OFFER (the “**Promotion**”) applies to the current SMARTY 1- month Unlimited Plan (the “**Eligible Plan**”) purchased within the Promotion Period. Under this Promotion, the standard price (£20 a month) will be reduced to £17 a month (the “**Promotional Price**”) for your first 12 continuous months on the Eligible Plan.
3. **Dates:** The Offer will run from 00:01 BST on 02 November 2021 up to 23:59 GMT on 06 December 2021 (**Offer Period**), but may be withdrawn, amended or extended, at any time and without notice (see Section 11 below regarding Variations to these terms).
3. To be eligible for this **Promotion**, you must:
 - a) be resident in the UK and over 16 years old;
 - b) be a new **SMARTY** customer who accesses the **SMARTY** website during the Promotion Period, finds the applicable offer and clicks the link to purchase;
 - c) purchase the Eligible Plan online on SMARTY’s website during the Promotion Period;
 - d) activate your SIM online on SMARTY’s website, in accordance with our ‘Additional SMARTY Terms’, within 14 days of purchase; and
 - e) comply with the Terms and Conditions for using SMARTY, including holding (and not cancelling) your Promotion Plan for 14 days from the date of purchase, (an “**Eligible Customer**”) and follow the promotion steps set out below.
4. The Promotional Price is available for a maximum of 12 consecutive months on the Eligible Plan. To receive the Promotional Price for the maximum 12 months, following purchase and SIM activation Eligible Customers must:
 - (a) either set up their account to auto-renew each month or manually renew their Eligible Plan each month within 12 hours of their pre-paid billing cycle end date; and
 - (b) remain on the Eligible Plan for 12 consecutive months from the date of SIM activation.
5. This Promotion will only be available to Eligible Customers for so long as SMARTY offers the Eligible Plan in its current form. SMARTY reserves the right to withdraw the Eligible Plan at any time in future at its discretion.
6. Eligible Plan sold at full price between 13 July 2021 to 01 November 2021.
7. If you change to another plan or have a break in your subscription of the Eligible Plan at any time from your first purchase of the Eligible Plan, you will no longer be eligible for this Promotion. You will only receive the Promotional Price for the months before this change or break and not for the next month or any subsequent month. A break in subscription includes where you do not auto-renew or you fail to manually renew your account every month within 12 hours of your current Eligible Plan’s end date.
8. The discounted month covers only the Monthly Charge for the Unlimited data plan and not any other charges (including without limitation Out of Bundle Service Charges, Additional Service Charges, account administration fees, fees for Connection and re-Connection and any costs incurred in collecting outstanding payments).
9. The Offer is not available in conjunction with any other promotional offers or discounts. The link may be used once only and is linked to the email address associated with your SMARTY dashboard.
10. We cannot accept responsibility for entries lost, corrupted or delayed in transmission. Under no circumstances will we (or our parent, subsidiaries and affiliated companies) be liable (unless such liability cannot be lawfully excluded) for any losses, damages, costs or expenses arising from or in any way connected with any errors, defects, interruptions, malfunctions or delays in the Offer and we exclude liability, to the fullest extent permitted by law, for any loss or damage caused to you arising out of this Offer.
11. **Governing law:** These terms and conditions shall be governed by and construed in accordance with English law.

12. Variation to these terms: If we withdraw, amend, extend or otherwise vary these terms, we will update

them on our Website.