

“SMARTY Affiliate” offer - 40GB Voice & Data Plan for £7 instead of £10 each month Offer (April 2025)

Get the SMARTY Affiliate offer of 40GB for £7 per month instead of standard price of £10 (the “Promotion”) when you purchase SMARTY’s 1-month 40 GB Voice & Data Plan (“Eligible Plan”) by 23:59 UK time 22nd May 2025 (“Promotion End Date”) and activate your SIM within 14 days. 16+ UK residents only.

Promotional steps

To be eligible for the Promotion you must be a new SMARTY customer who:

- (a) accesses a SMARTY **Affiliate** website during the **Promotion Period**, finds the applicable offer and clicks the link to access SMARTY’s landing page;
and
- (b) purchases the Eligible Plan online on SMARTY’s website before the Promotion End Date;

Promotion available for up to 15 consecutive months from the date of SIM activation, after which your plan will revert to 40GB/£10 per month. If you change to another plan, or do not set up your account to auto-renew (or alternatively manually renew your Eligible Plan within 12 hours of your prepaid billing cycle end date) you will no longer be eligible for this promotion. The Promotion cannot be used in conjunction with any other promotional offerings or discounts. General SMARTY terms and conditions also [apply](#).