

Unlimited GB Voice & Data Plan for £18 instead of £20 each month Offer (December 2025)

Get Unlimited GB Voice & Data Plan for £18 per month instead of standard price of £20 (the “**Promotion**”) when you switch your plan to SMARTY’s 1-month (“**Eligible Plan**”) by 23:59 UK time 23rd February 2026 and activate your SIM within 14 days. 16+ UK residents only.

Promotion available for up to 15 consecutive months from the date of your first renewal on the promotion, after which your plan will revert to Unlimited GB/£20 per month. If you change to another plan, or do not set up your account to auto-renew (or alternatively manually renew your Eligible Plan within 12 hours of your prepaid billing cycle end date) you will no longer be eligible for this promotion. The Promotion is available in conjunction with SMARTY Groups 10% discount for eligible Group members but cannot be used in conjunction with any other promotional offerings or discounts. General SMARTY terms and conditions also [apply](#).